

2021 State Fair Meadowlands
Application for Rental Space
June 18th-July 11th
DIRECT SALE VENDOR

Instructions

Thank you for your interest in participating in the 2021 State Fair Meadowlands. Receipt of this application does not guarantee exhibit/concession space, and is valid for the 2021 State Fair Meadowlands only. **Please read** thoroughly, as incomplete applications will not be accepted. If you have any questions, contact our office at 973-450-1070.

The "Vendor Concession Manual" and vendor fees on the website is a substantive rider to the vendor contract so review prior to applying to make sure you can abide by all rental contract obligations prior to submission.

1. All requested information below must be complete.
2. The list of items you plan to sell must be specific. Words such as "Accessories" are not acceptable.
3. All vendors **MUST** fill out the "Proposed Items Form"
4. Applications **MUST** include a photo of how you plan to exhibit. Applications submitted without a photo will not be considered.
5. Please mail application to 535 Route 46 East, Little Falls, NJ, 07424 or email vendors@statefairgroup.com.

If your application is accepted, a rental contract and invoice noting the amount due will be sent along with other pertinent information. You will then be given two weeks to return the executed contract, along with the required deposit.

Business Information

Business Name: _____ Owner Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

Contact name and Phone number: (if different from above) _____

Website _____ Email _____

Have you participated in this fair previously? Yes No If yes, list business name and year: _____

Do you require hotel accommodations? Yes No (Information will be sent if application is approved)

Federal Tax ID Number: _____ New Jersey Sales Tax Number: _____

Employee ID Badges

Photo ID badges are required by ALL employees to gain access to the grounds during the fair at the Employee gate. The cost of this badge is \$35 per person. Additional vouchers can be purchased at the fair office during the fair. Each employee and business owner must have their own ID. Number of employees you anticipate to be working for your business: _____ (include each employee and owner).

Parking Permits

A **General Parking Pass** allows vendor or concessionaire to park in the general lot for the duration of the Fair. Number of **General Parking Passes** requested (\$35.00 each) _____

A **Fairgrounds Vehicle Delivery/Parking Pass** allows vendor or concessionaire to park on the Fairgrounds. **NO** vehicle will be allowed on grounds without this pass. Number of **Fairgrounds Parking Passes** requested (\$60.00 each) _____

References (Only to be completed by new vendors)

List two recent fairs or shows that you have participated in. Include contact person and phone number

Event _____ Contact _____ Phone _____
Event _____ Contact _____ Phone _____

Concessions

Footage must include all awnings, overhangs, trailer hitches, tent stakes, etc.

- "Midway" - the middle of the fair, with fair vendors on either side and down the center. This creates two paths of event attendees along the rides, shows, games, food, and direct sale vendors.
- "Line-Up" - locations placed along perimeter of midway, with fair attendee access along one side.
- "Center" - locations placed along the center of the midway, with fair attendee access along front and back.

Concession Category	Set-up Type (Check Box to Select)		Lineup Footage	Center Footage Long Size	Center Footage Short Side	Define Your Electrical Requirements		
	Tent	Trailer				110V	220V	# of Amps

Stock Trucks

Truck to be Located Inside Fairgrounds (List Each Separately)	Truck to be Located in Trailer Park (List Each Separately)	Define Your Electrical Requirements			
		No Electric	110V	220V	# of Amps

Ice Machines

(Only complete if you are bringing your own ice machine)

Number of Ice Machines	Define Your Electrical Requirements		
	110V	220V	# of Amps

House Trailers and Bunk Houses

Vehicle #	Type (Trailer or Bunk)	Length	Width (Including Pullouts)	Define Your Electrical Requirements		
				110V	220V	Amps
1						
2						
3						

