



FOR IMMEDIATE RELEASE
May 9, 2019

**DISCOVER PREHISTORIC THRILLS, GRAVITY-DEFYING STUNTS,
LUMBERJACKING SKILLS, MOUTHWATERING FOOD AND DRINKS,
THE ORIGINAL BATCOPTER AND MORE AT NEW JERSEY'S GREAT ESCAPE**

STATE FAIR MEADOWLANDS

*Named 2018 Best of Groupon Attraction, New Jersey's Single Largest Family Event
Takes Place at MetLife Stadium on June 20-July 7*

*The Garden State's Amusement Paradise Boasts Hundreds of Rides, Exhibits and Attractions
Including The All-New Jurassic Kingdom and Paul Bunyan Lumberjack Show and Beloved Favorites Such as
The Original Batcopter From The Iconic 1960s TV Show and Movie, The Racing Pigs, and Much More*

East Rutherford, NJ – Do you want to experience fun and thrills this summer? How does traveling back in time to the Jurassic Period or log rolling in the great outdoors sound? Discover all these adventures and much more at [State Fair Meadowlands!](http://njfair.com) New Jersey's Great Escape will take place at MetLife Stadium from June 20-July 7, 2019. Spread over 35 acres plus parking, this amusement oasis will enthrall everybody while not breaking anyone's budget. However, we won't apologize if we push your taste buds and stretchy pants to the max because our mouthwatering food and drinks are among the Fair's biggest attractions!

"We have a perfect relationship with our fairgoers. They expect more and we're always challenging ourselves to give more. With this relationship in mind, I'm more excited than ever about our robust lineup of free entertainment and our biggest Bargain Nights menu ever," State Fair Meadowlands Vice President Al Dorso, Jr. said. "We have a great balance of new, mind-blowing free shows including the **Paul Bunyan Lumberjack Show, Jurassic Kingdom** and **Magician Jay Mattioli** and perennial favorite attractions such as **Cycle Circus Live, Jungle Island High Dive**, the beloved **Racing Pigs** and so much more. And don't forget our explosive fireworks shows on July 3 and 4!"

Spanning 18 days, **State Fair Meadowlands** will be open on weeknights from 6pm to 12pm, Fridays from 6pm to 1am, Saturdays from 2pm-1am and Sundays from 2pm-12am. Parking is free Monday-Wednesday and costs \$2 on June 21 and \$5 other days and July 3 and 4. Tickets can be purchased at the MetLife Stadium Box Office located at the MetLife Main Gate. Unlimited Ride Hand Stamps are available every night, except Friday, June 21. Additionally, there will be a plethora of Bargain Nights and Special Events:

- **Preview Night** (Thursday, June 20, 6pm-midnight) Not only are gate admission tickets \$8 and Unlimited Ride Hand Stamps are \$22 for all ages, *everyone will receive a free admission ticket to return on their choice of June 24, 25, 27 or July 2. Parking is \$5 on Preview Night.*
- **Dollar Day** (Friday, June 21, 6pm-1:00am) Gate admission tickets are \$10 for all ages. Parking, games, ride tickets and select food, cost just \$2 each. *Unlimited Ride Hand Stamps will not be available.*
- **Kids Go Free Night** (Wednesday, June 26, 5pm-midnight) Gate admission is free for ages 12 and younger and a Child Unlimited Hand Stamp is \$20. Admission for 13 & Older is \$11 and there is a Combo Admission/Unlimited Ride Hand Stamp Ticket for \$30. Parking is free.
- **Cheap, Cheap Night** (Monday, July 1, 5pm-midnight) Gate admission for all ages costs \$5; An Unlimited Ride Hand Stamp is available for \$25 for all ages; parking is free.

- **Fireworks** (Wednesday, July 3 (6pm-1am) & Thursday, July 4 (2pm-1am)) Celebrate summer fun and patriotic pride with breathtaking fireworks displays that can be seen anywhere on the Fairgrounds for just the cost of admission; parking is \$5.
- **Early Bird Special** (Friday, July 5) From 4:30pm-6:30pm admission tickets are \$8. After 6:30 admission tickets go to regular pricing, which is \$12

Pricing information and customization options (e.g. Fast Passes, Unlimited Ride Hand Stamps) can be found at <http://njfair.com/tickets/>.

Not only is **State Fair Meadowlands'** slate of free entertainment and attractions bigger and better than ever before, many of them providing ways to escape all the humdrum things that get in the way of summertime fun. From traveling to prehistoric times or channeling your inner lumberjack or jungle explorer, get ready for "Fairtime" adventures.

Leading off this year's lineup is the **Paul Bunyan Lumberjack Show**. Hang on! We know what you're thinking and don't worry... plaid shirts and beards are optional. Lumberjacks have a proud history of using their renowned strength and skills to do the dangerous work of chopping and preparing trees for domestic use. Celebrating their legacy and abilities used today, this captivating exhibition features world-class lumberjacks as they perform amazing feats including log rolling underhand chopping, springboard chopping, axe throwing, crosscut sawing and more. Full of laughs and excitement, the **Paul Bunyan Lumberjack Show** has performed over 33 years all over the world including Japan, Bermuda, Europe, Australia and Africa.

Now didn't we say something about time travel...? Hmm... You bet Jurassic we did! **Jurassic Kingdom** is a one-of-a-kind edutainment exhibition that not only enables audiences the opportunity to see dinosaurs in action, it gives them the opportunity to touch and interact with them throughout the show. Fairgoers will journey back in time when the most fascinating and fearsome dinosaurs roamed the earth. Upon arriving at the Jurassic Period, audiences will learn about various fossils that introduce the show's dinosaurs. Then everybody will see the dinosaurs of **Jurassic Kingdom** including Terry- the talking, comical pterodactyl, Jack- the two-month-old brontosaurus, Sarah- a newborn triceratops, Lucy- a five-year-old velociraptor and Sparky- a two-year-old tyrannosaurus rex.

For those trying to escape the laws of gravity, you'll want to experience **Cycle Circus Live** which features the largest FMX freestyle entertainment show of its kind in the world today. Combining the top action sports athletes in the world with the theatrics of **Cycle Circus Live**, everyone will be blown away by this captivating fusion of state-of-the-art lighting, sound and riveting music.

Are you a fan of apparitions and vanishing without a trace? Then we invite you to feast your eyes and imagination on the **Extreme Illusions & Escapes Show**. Performing across the US for the last 11 years, this incredible experience features large scale Las Vegas style illusions and edge of your seat escapes. Appearing at State Fair Meadowlands on select dates, Josh and Lea Knott's show is full of unfathomable thrills from floating kids in the air, sawing teenagers in half and even audience members dance out of straightjackets! Heavily reliant on audience participation, **Extreme Illusions & Escapes** is a jaw-dropping event that will leave everyone marveling with childlike enthusiasm and asking themselves, "how did they do that?!"

Returning to the Fair this year is the beloved **Steve Bayner Hypnotist Show**. Utilizing his signature blend of wit, stage presence, creative material and charismatic personality, laughs abound as Steve dazzles and mesmerizes his audience, leaving them wanting more!

Speaking of magic and mesmerizing experiences, we have a trio of can't miss shows that will delight your inner magician. **State Fair Meadowlands** newcomer **Jay Mattioli** will delight audiences of the new millennium with a show that needs to be seen to be believed. Performing on select dates while flaunting hip, vivid costumes and a carefully punked hair-do, Jay performs awe-inspiring feats of magic with everything from live animals to levitating microphones as well as startling effects where Jay vaporizes his body in the blink of an eye!

Fairgoers also need to be on the lookout for the **Art of Magic**. Wait, where is it and when will it take place? Not to worry, if you really believe in magic, this show will find you. That's the way Artie, our strolling magician, rolls as he can appear at any moment and entertains everyone with spellbinding magic tricks.

The next up to the spotlight is a trio of attractions that will delight all animal lovers. Pig aficionados can squeal with delight to know that the fair's most beloved attraction, the **Racing Pigs**, is returning from Florida. Just follow the screeches and oinks and then cheer on these world famous pot-belly speedsters as they tear up their own racetrack for glory and treats!

For a more exotic experience, visit the **Jungle Island High Dive Show**. This acrobatic experience features world-class divers dressed as wild animals including zebras, tigers, leopards, giraffe and monkeys who perform incredible feats,

hysterical comedy and daring high dives. The setting features beautiful greenery and includes a trampoline to elevate these animals' antics.

Rounding out the **State Fair Meadowlands'** lineup of free attractions and shows is the **Educational Petting Zoo**. Adults and children alike can get up and close with a myriad of animals from around the world (e.g. ponies, goats llamas, donkeys and more) while seizing the opportunity to take hilarious selfies. Everyone can also saddle up and channel their inner cowboy or cowgirl for pony rides. Please note that these rides cost \$5 and are not part of the Ride All Rides Hand Stamp.

In addition to the Fair's free entertainment lineup, you will definitely want to attend this year's **NBC 4 New York and Telemundo 47 Health & Fitness Expo** presented by Quest Diagnostics. Taking place at MetLife Stadium June 23 and 24 from 10am-4pm, this free family event will give everyone the opportunity to get free health screenings, ride a zip line, meet their favorite NBC 4 New York and Telemundo 47 anchors and reporters, shake hands with a New York Giant and much more. AND as a bonus, all Health & Fitness attendees can get free general admission to the Fair! A special hand stamp will be given at the Health & Fitness Expo information booth at the Expo entrance and the on-field information booth. Free entry to State Fair Meadowlands is restricted to the same day people attend the Expo.

Whew! So after all that entertainment, you must be feeling that need right, the need...to feed?? Well we have good news. Whether you eat heartily or healthily, you've come to the right place! **State Fair Meadowlands** features a smorgasbord of the best food and beverage vendors in the country. No matter what you're craving, plenty of scrumptious treats and beverages can be found from corn dogs, funnel cake and cotton candy to donut burgers, fresh-squeezed lemonade, ice cream and deep fried anything! Are you looking for the exotic? How do alligator bites or alligator mac and cheese and shark kabobs sound to you? And don't forget we have loads of traditional savory dishes including gyros, kabobs, sausage, London broil, chicken parm and more! And for those who are keeping in shape, there's no need to fret. We will have loads of healthy foods here too including vegetables (e.g. broccoli, corn on the cob), Greek salads, Italian Salads, grilled chicken, shish kebobs and low-fat Italian Ice.

The Fairgrounds will also feature hundreds of heart-pounding rides and attractions for all ages including the largest Kiddie Land in New Jersey. Comic book, pop culture and aviation enthusiasts alike can celebrate Batman's 80th Anniversary in style by flying in one of the most famous helicopters of all time: [N3079G, The Original Batcopter](#) from the 1960s Batman TV series and Batman movie. For a more serene flying experience, soar over the Fairgrounds on the family favorite **Sky Ride**. While gliding over the midway to the other, everyone can rest their feet and gaze upon New York City's iconic skyline.

For a more down-to-earth experience, fairgoers can meander through the midway where they can experience a wide variety of attractions ranging from having their face painted or posing for a cartoon caricature – *yes people did this before selfies were invented!* – to loads of shopping. Everybody will find plenty of vendors including jewelry, spa relaxation accessories, cell phone accessories, sunglasses, body art, mirrors, LED apparel, clothing for all ages and luxury items such hot tubs, outdoor furniture and that's the tip of the iceberg.

ABOUT THE STATE FAIR GROUP

The State Fair Group is dedicated to providing the best value in family entertainment. Established as a family owned business in 1921, our core values have remained the same as the 4th generation enters the family business. Our family and our team of managers share the vision of providing the highest quality service and products while maintaining traditional values and integrity including a pledge to reduce the environmental impact of the Fair. As Jersey's largest single family event, we strive to provide a fertile environment for innovation and creativity. State Fair Meadowlands is a place where families may enjoy quality rides, plenty of free entertainment, exciting games and prizes as well as a wide and diverse selection of delicious foods. There are a variety of activities to interest all ages. Careful planning and a concerted effort by all involved to develop and promote the Fair as a place where families may enjoy an exciting and affordable day of special activities is always our mission.

CONTACT:

Steven Solomon
State Fair Group
stevenolomon@statefairgroup.com
(O): 973-450-1070 / (C) 845-242-1449