



STATE FAIR MEADOWLANDS SEEKS PRETTY PRINCESSES AND DARING SUPERHEROS

*Fair Returns to Tri-State Region This Summer with
Family-Friendly Event and a Contest for the Little Ones*

East Rutherford, N.J. – May 11, 2009 – Is your little one a pretty princess or a ready-to-rescue superhero? State Fair Meadowlands at Giants Stadium Fairgrounds in East Rutherford will host its Third Annual Prettiest Princess and Superhero contest on June 28, during this summer's fair, which runs daily from June 25 through July 12.

Event organizers are looking for girls and boys, ages 3 to 8, to show off their best princess or superhero outfits. Contest winners will receive a trophy and other fabulous prizes.

“State Fair Meadowlands is all about entertainment and family fun. The Prettiest Princess and Superhero contest lets our littlest patrons shine,” says Al Dorso, President of State Fair Meadowlands.

Applicants can register online at www.njfair.com. The process is easy. Simply complete the online form and upload a picture of your superhero or princess looking his or her best. Applications and pictures must be received by June 10, 2009 to be eligible for the contest. Finalists will be notified in advance. Entry is free for all finalists and discount tickets may be purchased for all relatives and friends. The winner will be announced at the Fair on June 28 at 4 p.m. This year's contest is sponsored by State Fair Superstore located at 229 Main Street, in Belleville, NJ.

This year, State Fair Meadowlands will feature plenty of FREE entertainment with dazzling performers, as well as delicious food, thrilling rides, games, exhibits, shopping and bargain ticket nights. Free nightly entertainment includes The Marcan Tiger Show, Master Hypnotist Steve Bayner, Festival of Magic, and World of Wonder – Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds.

This year's special events include a taste of Disney on Monday, July 6. Young and old alike can enjoy an appearance by the Little Mermaid's Prince Eric, played by actor-singer Drew Seeley. Fairgoers will also be thrilled by bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the *Rix Magazine* car show on Sunday, July 12.

Fairgoers won't want to miss the spectacular fireworks displays on July 3 and July 4, and the fantastic opening “Dollar Night” on Thursday, June 25 – where everything from parking, to admission, rides and select food items costs a buck each. Sunday, June 28 is Kidz 4 Free Sunday, when all kids 12 and under are admitted free. Thursday, July 2 is

BOGO Night, where everything from admission, games & unlimited ride hand stamps are Buy One, Get One Half Price. Look for the BOGO sign at participating food vendors. Thursday, July 9 is Carload Night, where everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69.00, and parking is free.

On Monday, June 29 (rain date June 30), State Fair is offering FREE admission to the currently unemployed and up to four of their immediate family members. Patrons with proof of unemployment such as an unemployment check stub will enter for free and may enjoy all the free entertainment without spending another penny. If they choose, they may take advantage of discounted unlimited ride hand stamps. (Of course, the Fair is also open to the gainfully employed that day!). For more bargains and promotion days, visit www.njfair.com.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 6 from 2 p.m. to 12 a.m. On June 25, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available.

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