



REALITY TV STARS AND STATE FAIR MEADOWLANDS TEAM UP TO RAISE FUNDS FOR PROJECT LADYBUG CHILDREN'S FOUNDATION

Personal Appearances Planned for June 28 at Fair to Raise Money Benefitting St. Joseph's Hospital

East Rutherford, NJ - (June 2009) - Dina Manzo, Caroline Manzo, Jacqueline Laurita and Teresa Guidice (BRAVO's "The Real Housewives of New Jersey") will make an appearance at this year's State Fair Meadowlands at Giants Stadium Fairgrounds to raise money and awareness for Project Ladybug, Dina Manzo's charity benefitting seriously ill children at St. Joseph's Children's Hospital in Paterson, NJ. On June 28, State Fair Meadowlands will donate a portion of its profits from gate admissions to the charity.

They will appear on Sunday, June 28 at 8 pm on the main stage, where they will help to kick off Hypnotist Steve Bayner's evening show, raise awareness about Project Ladybug and sign autographs for fans.

"State Fair Meadowlands is a celebration of fun and family - it's a great forum for raising awareness of the needs of seriously ill children and their families. Through our appearance at the fair, we hope to enrich the lives of local children with life-threatening medical conditions, and help their families overcome the financial and emotional hardships associated with lengthy treatment regimens," said Dina Manzo, Project Ladybug's founder.

Project Ladybug donates 100% of funds raised to better the lives of children with cancer and other life-threatening diseases, providing much-needed assistance to patients and families who may have no other source of aid. Through improving quality of life for these children and their families during treatment, Project Ladybug hopes to improve outcomes for these patients.

"We are honored to have the opportunity to share Project Ladybug's message with State Fair Meadowlands patrons, and hope the publicity we can provide for the cause will go a long way toward brightening the lives of kids at St. Joseph's Children's Hospital," said Al Dorso, President of State Fair Meadowlands.

About State Fair Meadowlands

This year, State Fair Meadowlands will feature plenty of FREE entertainment with

dazzling performers, as well as delicious food, thrilling rides, games, exhibits, shopping and bargain ticket nights. Free nightly entertainment includes The Marcan Tiger Show, Master Hypnotist Steve Bayner, Festival of Magic, a Wildlife Gallery, and World of Wonder - Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds.

This year's special events include a taste of Disney on Monday, July 6. Young and old alike can enjoy an appearance by the Little Mermaid's Prince Eric, played by actor-singer Drew Seeley. Fairgoers will also be thrilled by bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the Rix Magazine car show on Sunday, July 12.

Fairgoers won't want to miss the spectacular fireworks displays on July 3 and July 4, and the fantastic opening "Dollar Night" on Thursday, June 25 - where everything from parking, to admission, rides and select food items costs a buck each. Sunday, June 28 is Kidz 4 Free Sunday, when all kids 12 and under are admitted free. Thursday, July 2 is BOGO Night, where everything from admission, games & unlimited ride hand stamps are Buy One, Get One Half Price. Look for the BOGO sign at participating food vendors. Thursday, July 9 is Carload Night, where everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69.00, and parking is free.

On Monday, June 29 (rain date June 30), State Fair is offering FREE admission to the currently unemployed and up to four of their immediate family members. Patrons with proof of unemployment such as an unemployment check stub will enter for free and may enjoy all the free entertainment without spending another penny. If they choose, they may take advantage of discounted unlimited ride hand stamps. (Of course, the Fair is also open to the gainfully employed that day!). For more bargains and promotion days, visit www.njfair.com.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 6 from 2 p.m. to 12 a.m. On June 25, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available.

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