



## STATE FAIR MEADOWLANDS TO DONATE UP TO 10,000 TICKETS TO UNDERPRIVILEGED CHILDREN IN 'TIX 4 KIDS' PROGRAM

**East Rutherford, NJ – (June 2010)** – State Fair at the Meadowlands Fairgrounds will donate up to 10,000 State Fair entry tickets to underprivileged children in New Jersey this Spring, for use during this year's 19-day event, running daily from June 17 – July 5.

“State Fair Meadowlands – New Jersey’s largest annual family-friendly event – is close to home, and we want to make sure that all kids, regardless of income, have a chance to come and share the fun. For our Tix 4 Kids program, we are looking to partner with non-profit organizations throughout the state to identify children who could benefit,” said Al Dorso, President of State Fair at the Meadowlands Fairgrounds.

Interested outreach professionals may email [tix4kids@njfair.com](mailto:tix4kids@njfair.com), with the name of your organization in the subject line. All requests must be submitted by email (no phone calls please).

The Fair will feature 50 food vendors and over 150 rides and attractions for all ages. This year's fair will feature six electrifying new shows – Piccadilly Circus, with daring acrobats, hilarious clowns and majestic circus animals; Sea Lion Splash, a splashy and educational summer pleaser with funny, lovable sea lions; a thrilling Aerial Stunt Show featuring the original BATCOPTER from the Batman TV series and movie; Hell on Wheels Trilogy BMX Show; Masters of Illusion & Escape artists Ridgeway and Johnson; and the Puppetone Rockers, a one-of-a-kind puppet variety show that kids will love. Entertainment to these and other shows is FREE with entry ticket.

In addition to this year's new shows, free nightly entertainment also includes favorites Master Hypnotist Steve Bayner, Racing Pigs, Festival of Magic, World of Wonder/Palace of Illusion and free concerts. Families can relax in the Kid Zone, a grassy area with picnic tables, umbrellas and space for parents and kids to unwind.

This year's special events include a visit from the original Batcopter, offering rides to daring fairgoers. The Fair will also hold a Jersey Tomato Fight on Saturday, June 19, and a Record-Breaking Bubble Wrap® Popping event on Sunday, June 27. Fair patrons are invited to participate in these events and become part of history. Don't miss the Second Annual Auto and Bike Show on Friday, July 2 from 6 pm to 10 pm, and Saturday, July 3 from 2 pm to 10 pm. Spectacular annual fireworks displays will be held on July 3 and July 4. On July 4<sup>th</sup>, the fair will host a Latin Music Extravaganza from 2 pm to 2 am.

State Fair is offering the following bargains this year:

- **Dollar Preview Night** – Thursday, June 17; everything from parking, rides and select food items costs a buck each, and admission is just \$2.
- **Father's Day Special** – Sunday, June 20; Dads ride rides for free from 2 to 6 pm.
- **Midnight Madness** – EVERY Friday night from 10 pm to 2 am, rides and admission are \$19.95
- **Carload Night** – Thursday, June 24; everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69, and parking is free.
- **Patron Appreciation Day** – Monday, July 5; Pay One Price Combo for admission & Unlimited Rides for \$25 per person.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 5 from 2 p.m. to 12 a.m. On June 17, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 16 and can be bought online at [www.njfair.com](http://www.njfair.com) or by calling 973-450-1073. Special group packages are also available. Check [njfair.com](http://njfair.com) for updates on promotions and more about this year's fair.

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